Brief report - Swachhata Pakhwara at INCOIS, Hyderabad during June 16-30, 2017

As per the directives received from Ministry of Earth Sciences (MoES), New Delhi; Director, Indian National Centre for Ocean Information Services (INCOIS), Hyderabad constituted a committee on Swachh Bharat Mission to look after various activities to be conducted during the period 2017-2019. The committee finalised an action plan towards successful implementation of Swacch Pakhwada 2017 during June 16-30, 2017 at INCOIS, Hyderabad under the guidance of Director, INCOIS.

On 16.06.2017 (Friday): The Swach Pakhwada was initiated on June 16, 2017 at INCOIS with Swatchh Bharat pledge followed by an awareness talk on cleanliness by the Medical and Health Officer Dr. K.V.Shiva Prasad of Greater Hyderabad Municipal Corporation (GHMC) and plantation of trees inside the INCOIS campus. INCOIS has also invited students from two Government schools – Zilla Parishad High School, Pragathinagar and Zilla Parishad High School, Gajulramaram to generate awareness about cleanliness among the kids of these schools. Around 62 students participated from these two schools. The kids were shown three short movies on cleanliness awareness followed by their interpretation on these movies. Students from these schools participated in an essay writing competition on “What is Swachhata and how to keep our surroundings clean?”. 

On 17.07.2017 (Saturday): Swachhta Pakhwara activity stared. we started the program by cleaning the road side outside INCOIS compound wall. All INCOIS employees participated in the cleanliness drive from 8:00 to 10:00 am. The accumulated garbage was removed and disposed the same in by dividing into wet garbage & dry garbage. The mud piled across the foot path on either side of the road was cleaned neatly and make the road wider.

Before Cleaning:
After Cleaning:

On 24.07.2017 (Saturday): INCOIS has adopted the nearby Govt. School- Zilla Parishad school in Pragathinagar and initiated the swacchtha drive by cleaning the school premises. INCOIS employees joined proactively for the cleanliness drive. The garbage items like plastic, glass pieces and dry leaves were removed and disposed accordingly. The activity ended with the interaction among school students and INCOIS staff in the school assembly on the theme of "Swachh Bharat Mission and vision of our Honourable Prime Minister of India". The details of the activity was published and appreciated by local news papers “Namasthe Telangana” and “Andhra Jyothi”. The news clippings follow.

News paper report in “Andhra Jyothi”
From 19.07.2017 to 30.07.2017: The committee of Swacch Bharat Mission had identified 10 different locations inside the INCOIS campus and carried out the cleaning activities. INCOIS employees were divided into 5 different groups/teams with 25 Nos. (approx.) each under supervision of Captain and Vice Captain. Each group had completed the cleaning activity in the designated area following the schedule. The team thoroughly cleaned the area and segregated bio-degradable and non-degradable wastes in separate sacks. The surroundings of planted trees were also cleaned and debris around the trees was removed. The garbage collected during the swachhtha activity was finally removed by Greater Hyderabad Municipal Corporation (GHMC).

Conclusion :-

It is delightful to communicate that, all the employees of INCOIS had participated whole heartedly and also wide publicity of significance of the mission & vision of Swachha Bharat to the neighbouring localities in terms of improving of sanitation related performance to their level best.

On behalf of INCOIS the committee of Swachha Bharat Mission which was constituted by the Director INCOIS would like to convey deep gratitude to the Ministry and to the Hon'ble Prime Minister also to all the concerned personnel for promoting Swachhta Pakhwada for the beneficial of community.